

TACTACAM™



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HIGHLIGHTS:

- 2016 TACTACAM launched our first POV camera truly designed by hunters for hunters with 720p, 3x zoom and one touch record feature.
- 2018 TACTACAM introduces the 5.0 Model with 4k, Image Stabilization, 8x Zoom, slow motion camera with remote capability.
- 2019 TACTACAM introduces the FTS system that revolutionizes a hunter/shooter's ability to film through their scope.
- 2020 TACTACAM enters the Digiscoping market with a game changing 4k camera dedicated for filming through spotting scopes - the Spotter LR.
- 2020 TACTACAM enters the Fishing market with the launch of Fish-i that tailors our proprietary technology to meet the needs of the fishing community. Share Your Catch!
- 2020 TACTACAM enters the trail camera market with the flagship REVEAL Cellular trail camera utilizing our industry leading technology platform to launch a camera that brings premium quality, ease of use, value and affordable data plans.
- TACTACAM is committed to providing exceptional customer and retail support which includes a dedicated US based customer service team and professional after-sales warranty program

PERFORMANCE

- US based R&D group with a dedicated APP development team combined with proprietary digital technology offering future-proof solutions
- Industry-leading QC that delivers the lowest return/defective rates in the category
- Ultra Secure Servers provide the ultimate in data protection for our user base.
- Servers are scalable to transfer in excess of 10,000,000 pictures/day
- Multiple technology platforms designed to capture the user experience from start to finish
- Dedicated to be the most user friendly tech products for the end-user in the industry.
- Utilizing the most advanced components in the industry to connect to the largest cellular service providers.

VISION:

- Deliver easy to use, innovative, value driven solutions to improve the efficiency and quality of the hunt.
- Continue to employ our military grade technology to bring enhanced features/benefits to the everyday outdoorsman/consumer market.
- Over The Air updates ensure cutting edge solutions
- Machine Learning offers continuous improvement to provide the ultimate scouting tool
- Further expanding our in-house APP development in each category to offer the outdoorsman the best user experience

TACTACAM 5.0 / SOLO WIFI

FISH-i

SPOTTER-LR



FEATURES

- Watch the live stream from camera
- Start and stop recording
- Change modes for different video quality and frame rates
- Change white balance for
- Format your Tactacam SD card
- View, Download or delete videos
- Automatically sets time and date with iPhone or iPad when connected
- Supports most Android Devices
- Supports full video playback with audio before downloading
- Upside down function available
- Slow motion function available

FEATURES

- Watch the live stream from camera
- Start and stop recording
- Change modes for different video quality and frame rates
- Format your Tactacam SD card
- View, Download or delete videos
- Combine and shorten clips before sharing
- Automatically sets time and date when connected
- Supports most Devices
- Supports full video playback with audio before downloading.

FEATURES

- Watch the live video from camera on your mobile device
- Start and stop recording
- Format your Tactacam SD card
- View, download or delete videos
- Automatically sets time and date when connected.
- Supports most devices
- Supports full video playback with audio before downloading



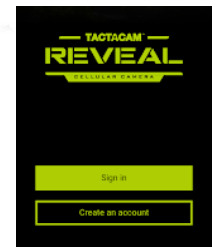
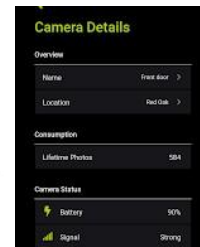


TACTACAM REVEAL (Verizon or AT&T) cellular camera includes a pre-activated SIM card that will connect to your mobile device using the REVEAL APP. After activation and cellular connection, the REVEAL camera will deliver photos from your hunt location directly to your mobile device (you can view images from your favorite hunting spots). Manage your REVEAL cameras and share your favorite photos from the comfort of your home by using the REVEAL APP.



FEATURES

- On-board Wi-Fi allows simple initial set-up and live view option with instant image capture
- Manage multiple REVEAL cellular cameras from your mobile device
- Modify data plans using the REVEAL APP from your mobile device
- View and organize your images into folders on the go with the REVEAL APP
- Monitor SD card and Battery level and Cellular signal strength
- Share images from the REVEAL APP via text messages or email



COMPARISON CHART US\$

PURCHASE DATA PLANS ON THE REVEAL APP

DATA PLANS

	PRO PLAN Unlimited	INTERMEDIATE PLAN 500 Photos (per camera)	STARTER PLAN 250 Photos (per camera)
	NO ACTIVATION FEES	NO ACTIVATION FEES	NO ACTIVATION FEES
	\$120 YEARLY \$10 a month - saving of 23%	\$85 YEARLY \$7.08 a month - saving of 11.5%	\$55 YEARLY \$4.58 a month - saving of 8.3%
	\$13 MONTHLY	\$8 MONTHLY	\$5 MONTHLY
	ADDITIONAL CAMERAS Monthly: Add a camera for \$12 per month Yearly: Add a camera for \$96 per year	ADDITIONAL CAMERAS Monthly: Add a camera for \$7.50 per month Yearly: Add a camera for \$75 per year	ADDITIONAL CAMERAS Monthly: Add a camera for \$5 per month Yearly: Add a camera for \$55 per year



ONE BUTTON

One button operation – Turn on and you are instantly filming

WIFI

Built-in Wifi – Review your footage immediately on the Tactacam APP

4K VIDEO

4K video with ability to zoom from 3X up to 8X – brings the action closer to the hunter

ENHANCED FEATURES

Shock proof, weatherproof, with enhanced image stabilization and remote capability

\$329.99

MSRP



TACTACAM



INCLUDED ACCESSORIES



STABILIZER MOUNT



CUSTOM BARREL/ SCOPE MOUNT



UNDER SCOPE RAIL MOUNT

ONE BUTTON

One button operation – Turn on and you are instantly filming

WIFI

Built-in Wifi – Review your footage immediately on the Tactacam APP

1080P VIDEO

1080p video with 3X zoom – brings the action closer to the hunter

ENHANCED FEATURES

Shock proof and weatherproof



\$219.99

MSRP



INCLUDED ACCESSORIES



UNIVERSAL MOUNT ATTACHMENT



HEAD MOUNT

ONE BUTTON

One button operation – Turn on and you are instantly filming

WIFI

Built-in Wifi – Review your footage immediately on the Tactacam APP

LOOP RECORDING

Continuous Loop Recording as well as Time-lapse mode which allows you to save only moments you want to playback

ENHANCED FEATURES

Shockproof and waterproof up to 30 feet



\$199.99

MSRP



ONE TOUCH

One touch recording combined with adjustable HD screen eliminates eye strain

LIGHT WEIGHT

Light weight 9 oz camera

4K VIDEO

Easily attaches and uses the optics of your spotting scope transforming it into a 4K video camera.

ENHANCED FEATURES

Optic and Digital zoom with WI-FI with App for easy sharing

\$329.99

MSRP





ALL-IN-ONE

All-in-one 2.7k resolution 30fps with slow-motion capability

AUTO ADJUST

Low Light – Auto Adjust

ZOOM

Zoom – uses the magnification of your scope: No tools required

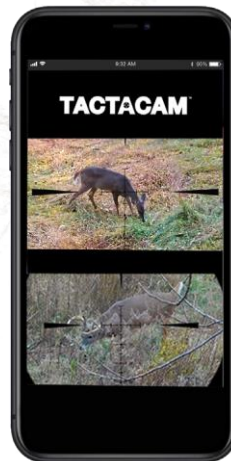
WIFI

Wi-Fi connect to Tactacam APP

RECORDING

Low temperature 1600 mAh lithium battery with over 2.5 hours continuous recording

\$329.99
MSRP





WIFI

On-board Wi-Fi allows initial set-up and live view option with instant image capture

HD IMAGE

HD image option through the APP

BETTER RECEPTION

Optimized antenna delivers enhanced cellular reception



U.S. DESIGNED

Proprietary US designed motherboard

SOLAR PANEL

Option to attach external solar panel

MOUNTING

Reduced size camera with mounting bracket option and lockable access door securing your SD card



\$119.99

MSRP



AT&T verizon[✓]

TACTACAM



WIFI

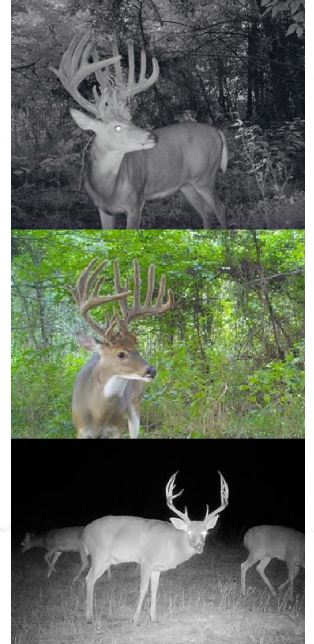
On-board Wi-Fi allows initial set-up and live view option with instant image capture

HD VIDEO

HD video & image options through the APP

CARRIERS

Single camera connects with both AT&T and Verizon carriers with included optimized antenna



U.S. DESIGNED

Proprietary US designed motherboard

MOUNTING

Mounting bracket included with lockable access door securing your SD card

SOLAR PANEL

Attached/integrated Solar Panel with rodent resistant cables and rechargeable LIPO battery pack for prolonged battery life - set-it and forget it.

\$199.99

MSRP

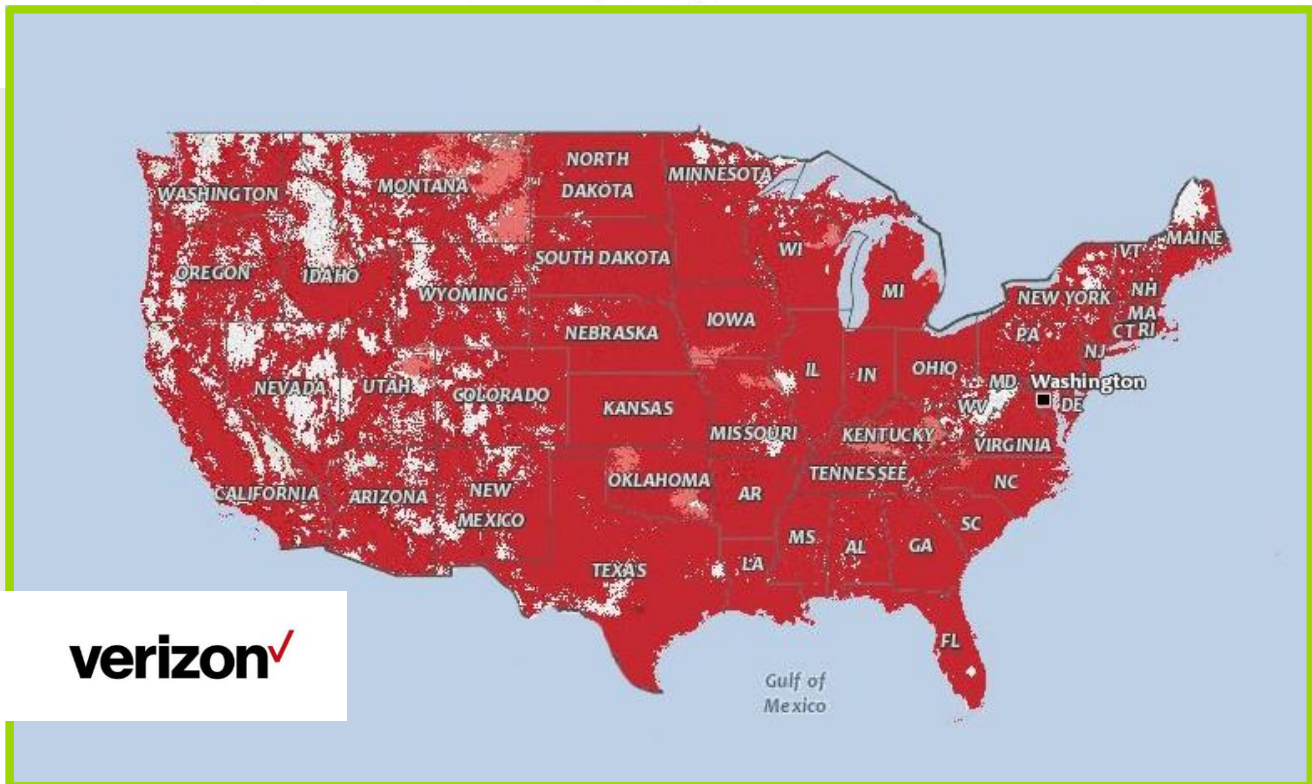


AT&T

verizon[✓]



TACTACAM



ScrapeFIX



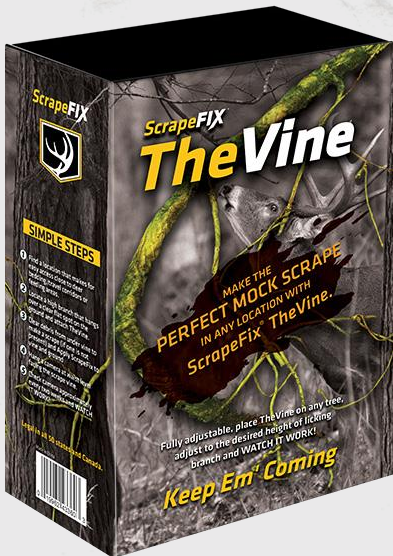
ScrapeFix \$9.99



ScrapeFix Velvet \$9.99



ScrapeFix/Rut
Combo
Package
\$14.99



The Vine \$16.99



4oz Peak
Rut Liquid \$19.99



4oz Chillax
Liquid \$19.99



4oz Scrape
Ignite
Liquid \$19.99



FTS
\$139.99



STABILIZER
MOUNT
\$49.99



CUSTOM BARREL/
SCOPE
MOUNT
\$33.99



PICATINNY RAIL MOUNT
\$24.99



UNDER SCOPE RAIL MOUNT
\$24.99



HEAD MOUNT
\$29.99



RECHARGEABLE BATTERY
\$19.99



ULTRA MICROSD CARD 64GB
/ 32GB
\$59.99 \$39.99



REMOTE FOR 5.0 UNITS
\$49.99



UNIVERSAL MOUNT
ATTACHMENT
\$19.99



DUAL BATTERY
CHARGER
\$29.99



TURKEY
REAPER
\$27.99



TREE MOUNT
\$19.99



REMOTE
\$49.99



COMBO LENS PACK
\$59.99



SHOULDER MOUNT
\$39.99



CLAMP MOUNT
\$29.99



UNIVERSAL MOUNT ATTACHMENT
\$19.99



RECHARGEABLE BATTERY
\$19.99



DUAL BATTERY CHARGER
\$29.99



EXTERNAL BACK CAP
\$14.99



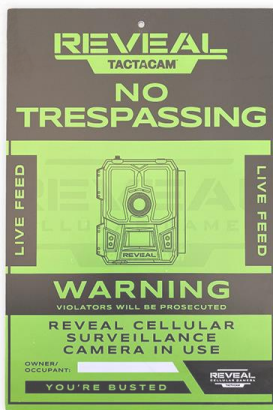
ULTRA MICROSD CARD 64GB / 32GB
\$59.99 \$39.99



LOCKABLE SECURITY BOX
\$29.99



**EXTERNAL SOLAR
PANEL**



POSTER (3 PACK)



T-POST



MOUNTING BRACKET

Planned Marketing Activity Includes:

- Programmed investment of \$2M spent between brands
 - 1500+ TV spots
 - 12M+ TV impressions
 - 100+ industry influencers per brand
 - Goal of 200,000 plus FB followers between brands
 - Goal of 125,000 plus IG followers between brands
 - Additional investment planned to support new product introductions
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